

ORDER

**Wichita KS KSNW**

Orders

Order / Rev: **A2505674**

Alt Order #: 26918735

Product Desc: 2020 Primary Electio

Estimate: 1373

Flight Dates: 05/12/20 - 05/18/20

Original Date / Rev: 05/11/20 / 05/11/20

Order Type: REG

Primary AE: Katz Dallas

Sales Office: K-DAL

Sales Region: Nat

Agency

Name: **Ax Media**

Buying Contact:

Billing Contact: Ax Media Email

800 W. 47th Street

Kansas City, MO 64112

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM

Agency Commission: 15%

Advertiser

Name: **POL/Bob Hamilton/US Senate/KS/Rep**

Demographic: A50+

Product Codes: PL11

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL-CAND

Priority: P5

Order Brand:

New Business Thru:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	34	\$8,040.00	\$6,834.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	34	\$8,040.00	\$6,834.00	172.50
Totals	34	\$8,040.00	\$6,834.00	172.50

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Wichita KS KSNW	28%	\$8,040.00
Market	100%	\$28,714.29

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ESNW	0%	\$0.00
KAAS	0%	\$0.00
KAKE	0%	\$0.00
KMTW	0%	\$0.00
KSAS	0%	\$0.00
KSCW	0%	\$0.00
KSNC	0%	\$0.00
KSNG	0%	\$0.00
KSNK	0%	\$0.00
KSNL	0%	\$0.00
KWCH	0%	\$0.00
KWCV	0%	\$0.00
UNKWN	72%	\$20,674.29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	Multi	05/13/20	05/13/20		CM	7-8p	--W----	:30	1	\$400.00	P4	5.00	NM	1	\$400.00

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Wed Prime Hour 1											
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wednesday 7-8p											
				Chicago Med (R)-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	--W----		1				\$400.00		5.00			
N 2	Multi	05/17/20	05/17/20	Meet the Press	CM	Meet the Press	-----S	:30	1	\$200.00	P3	1.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Meet the Press											
				Meet The Press											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	-----S		1				\$200.00		1.00			
N 3	Multi	05/12/20	05/12/20	LN M-F	CM	10-10:35pm	-T-----	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	-T-----		1				\$600.00		5.00			
N 4	Multi	05/14/20	05/14/20	LN M-F	CM	10-10:35pm	---T---	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	---T---		1				\$600.00		5.00			
N 5	Multi	05/15/20	05/15/20	LN M-F	CM	10-10:35pm	----F--	:30	1	\$600.00	P3	5.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN News at Ten Mon-Fri											
				KSN News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	----F--		1				\$600.00		5.00			
N 6	Multi	05/13/20	05/13/20	Wed Prime Hour 2	CM	8-9p	--W----	:30	1	\$400.00	P4	4.00	NM	1	\$400.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Wednesday 8-9p											
				Chicago Fire (R)-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	--W----		1				\$400.00		4.00			
N 7	Multi	05/12/20	05/12/20	Tue Prime Hour 1	CM	7-8p	-T-----	:30	1	\$600.00	P4	8.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Tuesday 7-8p											
				The Voice Tue-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	-T-----		1				\$600.00		8.00			
N 8	Multi	05/18/20	05/18/20	Mon Prime Other 1	CM	7-9p	M-----	:30	1	\$600.00	P4	8.00	NM	1	\$600.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Mon Prime Other 1											
				The Voice (Season Finale, Part 1)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/18/20	05/24/20	M-----		1				\$600.00		8.00			
N 9	Multi	05/15/20	05/15/20	Fri Prime Hour 1	CM	7-8p	----F--	:30	1	\$250.00	P4	4.50	NM	1	\$250.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				Friday 7-8p											
				The Blacklist (Season Finale)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	----F--		1				\$250.00		4.50			
N 10	Multi	05/12/20	05/12/20	KSN Today 2	CM	6-7am	-T-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											
				Kansas Today 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/11/20	05/17/20	-T-----		1				\$100.00		2.00			
N 11	Multi	05/14/20	05/14/20	KSN Today 2	CM	6-7am	---T---	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNN											
				KSN Today 2											

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Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
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Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	---T---					1	\$100.00		2.00			
N 12	Multi	05/15/20	05/15/20	KSN Today 2	CM	6-7am	----F--	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	----F--					1	\$100.00		2.00			
N 13	Multi	05/18/20	05/18/20	KSN Today 2	CM	6-7am	M-----	:30	1	\$100.00	P4	2.00	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN Today 2											
Kansas Today 3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	M-----					1	\$100.00		2.00			
N 14	Multi	05/17/20	05/17/20	Sun KSN News at Five	CM	Sun KSN News at	-----S	:30	1	\$200.00	P3	5.00	NM	1	\$200.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Sun KSN News at Five											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S					1	\$200.00		5.00			
N 15	Multi	05/12/20	05/12/20	KSN News	CM	12n-1pm	-T-----	:30	1	\$100.00	P4	2.50	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-----					1	\$100.00		2.50			
N 16	Multi	05/15/20	05/15/20	KSN News	CM	12n-1pm	----F--	:30	1	\$100.00	P4	2.50	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	----F--					1	\$100.00		2.50			
N 17	Multi	05/18/20	05/18/20	KSN News	CM	12n-1pm	M-----	:30	1	\$100.00	P4	2.50	NM	1	\$100.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/18/20	05/24/20	M-----					1	\$100.00		2.50			
N 18	Multi	05/17/20	05/17/20	Kansas Today Sa/Su 6a-8a	CM	SaSu 6a-8a	-----S	:30	1	\$50.00	P4	1.50	NM	1	\$50.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				Kansas Today Sa/Su 6a-8a											
Kansas Today Weekend															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-----S					1	\$50.00		1.50			
N 19	Multi	05/12/20	05/12/20	KSN News at Six	CM	6-630p	-T-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	-T-----					1	\$225.00		7.00			
N 20	Multi	05/13/20	05/13/20	KSN News at Six	CM	6-630p	--W----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	--W----					1	\$225.00		7.00			
N 21	Multi	05/14/20	05/14/20	KSN News at Six	CM	6-630p	---T---	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
				Channels : KSNC,KSNG,KSNL,KSNW											
				KSN News at Six											
KSN News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		05/11/20	05/17/20	---T---					1	\$225.00		7.00			

Order / Rev: A2505674
 Alt Order #: 26918735
 Flight Dates: 05/12/20 - 05/18/20

Advertiser: POL/Bob Hamilton/US Senate/KS/Reput
 Product Desc: 2020 Primary Electio
 Estimate: 1373

Wichita KS KSNW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N22	Multi	05/15/20	05/15/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	----F--	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	----F--		1				\$225.00		7.00			
N23	Multi	05/18/20	05/18/20	KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW KSN News at Six	CM	6-630p	M-----	:30	1	\$225.00	P4	7.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	M-----		1				\$225.00		7.00			
N24	Multi	05/13/20	05/13/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	--W----	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	--W----		1				\$300.00		10.00			
N25	Multi	05/15/20	05/15/20	M-F 630-7p Channels : KSNC,KSNG,KSNN,KSNNW M-F 630-7p	CM	630-7pm	----F--	:30	1	\$300.00	P4	10.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	----F--		1				\$300.00		10.00			
N26	Multi	05/16/20	05/16/20	Sa 630-7p Channels : KSNC,KSNG,KSNN,KSNNW Sa 630-7p	CM	630-7pm	-----S-	:30	1	\$150.00	P4	6.50	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	-----S-		1				\$150.00		6.50			
N27	Multi	05/12/20	05/12/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	-T-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	-T-----		1				\$140.00		6.00			
N28	Multi	05/13/20	05/13/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	--W----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	--W----		1				\$140.00		6.00			
N29	Multi	05/14/20	05/14/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	---T---	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	---T---		1				\$140.00		6.00			
N30	Multi	05/15/20	05/15/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	----F--	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/11/20	05/17/20	----F--		1				\$140.00		6.00			
N31	Multi	05/18/20	05/18/20	M-F 430-5p Channels : KSNC,KSNG,KSNN,KSNNW M-F 430-5p	CM	430-5pm	M-----	:30	1	\$140.00	P4	6.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	M-----		1				\$140.00		6.00			
N32	Multi	05/16/20	05/16/20	Sat KSN News at Six Channels : KSNC,KSNG,KSNN,KSNNW Sat KSN News at Six	CM	6-630pm	-----S-	:30	1	\$130.00	P4	6.00	NM	1	\$130.00

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KSN News														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		05/11/20	05/17/20	-----S-		1				\$130.00		6.00		
N33	Multi	05/17/20	05/17/20	Today Show Su	CM	Today Show Su	-----S	:30	1	\$50.00	P4	2.50 NM	1	\$50.00
	Channels : KSNC,KSNG,KSNL,KSNW													
	Today Show Su													
	Sunday Today Show													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		05/11/20	05/17/20	-----S		1				\$50.00		2.50		
N34	Multi	05/16/20	05/16/20	Sa 5-530p	CM	JEOPARDY	-----S-	:30	1	\$85.00	P4	5.00 NM	1	\$85.00
	Channels : KSNC,KSNG,KSNL,KSNW													
	Sa 5-530p													
	Jeopardy													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week:		05/11/20	05/17/20	-----S-		1				\$85.00		5.00		
												Totals	34	\$8,040.00



125 West 55th St
New York, NY 10019

Contract # 26918735	Changes as of: 5/11/2020 at 8:24 AM	Version: Original Order
CPE: 196/261/1373	Flight: 5/12/20 - 5/18/20	Station: KSNW
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS
Suite 200	Agency Order #: 9586241	Service: Nielsen
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790

Con Type: POLITICAL/VOTE
Total \$: \$8,040.00
Total Spots: 34
Total CPP: \$46.61
Total GRP: 172.5

Separation:

Comments: New Order 5/11/20- The new order will run Tuesday 5/12 - Monday 5/18. Please confirm the new order & alert me of any pre-empts. Thank you!

Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095; Separation: 30

#	Day/Time	DP	Program	Rate	A55P Rating	Len	5/12 - 5/18								Total Spots	Total \$	CPP*	GRP*
							5/12	5/13	5/14	5/15	5/16	5/17	5/18					
1	W 7p-8p		Chicago Med (R)-NBC	\$400.00	5.0	30	0	1	0	0	0	0	0		1	\$400.00	\$80.00	5.0
2	Su 9a-10a		Meet The Press	\$200.00	1.0	30	0	0	0	0	0	1	0		1	\$200.00	\$200.00	1.0
3	Tu-F,M 10p-10:35p		KSN News	\$600.00	5.0	30	1	0	1	1	0	0	0		3	\$1,800.00	\$120.00	15.0
4	W 8p-9p		Chicago Fire (R)-NBC	\$400.00	4.0	30	0	1	0	0	0	0	0		1	\$400.00	\$100.00	4.0
5	Tu 7p-8p		The Voice Tue-NBC	\$600.00	8.0	30	1	0	0	0	0	0	0		1	\$600.00	\$75.00	8.0
6	M 7p-9p		The Voice (Season Finale, Part 1)	\$600.00	8.0	30	0	0	0	0	0	0	1		1	\$600.00	\$75.00	8.0
7	F 7p-8p		The Blacklist (Season Finale)	\$250.00	4.5	30	0	0	0	1	0	0	0		1	\$250.00	\$55.56	4.5
8	Tu-F,M 6a-7a		Kansas Today 3	\$100.00	2.0	30	1	0	1	1	0	0	1		4	\$400.00	\$50.00	8.0
9	Su 5p-5:30p		KSN News	\$200.00	5.0	30	0	0	0	0	0	1	0		1	\$200.00	\$40.00	5.0
10	Tu-F,M 12n-12:30p		KSN News	\$100.00	2.5	30	1	0	0	1	0	0	1		3	\$300.00	\$40.00	7.5
11	Su 6a-8a		Kansas Today Weekend	\$50.00	1.5	30	0	0	0	0	0	1	0		1	\$50.00	\$33.33	1.5
12	Tu-F,M 6p-6:30p		KSN News	\$225.00	7.0	30	1	1	1	1	0	0	1		5	\$1,125.00	\$32.14	35.0
13	Tu-F,M 6:30p-7p		Wheel of Fortune	\$300.00	10.0	30	0	1	0	1	0	0	0		2	\$600.00	\$30.00	20.0
14	Sa 6:30p-7p		Wheel of Fortune	\$150.00	6.5	30	0	0	0	0	1	0	0		1	\$150.00	\$23.08	6.5
15	Tu-F,M 4:30p-5p		Jeopardy	\$140.00	6.0	30	1	1	1	1	0	0	1		5	\$700.00	\$23.33	30.0
16	Sa 6p-6:30p		KSN News	\$130.00	6.0	30	0	0	0	0	1	0	0		1	\$130.00	\$21.67	6.0
17	Su 8a-9a		Sunday Today Show	\$50.00	2.5	30	0	0	0	0	0	1	0		1	\$50.00	\$20.00	2.5
18	Sa 5p-5:30p		Jeopardy	\$85.00	5.0	30	0	0	0	0	1	0	0		1	\$85.00	\$17.00	5.0
TOTALS:							6	5	4	7	3	4	5		34	\$8,040.00	\$46.61	172.5



125 West 55th St
New York, NY 10019

Contract # 26918735	Changes as of: 5/11/2020 at 8:24 AM	Version: Original Order	
CPE: 196/261/1373	Flight: 5/12/20 - 5/18/20	Station: KSNW	Con Type: POLITICAL/VOTE
Agency: Ax Media	Advertiser: Bob Hamilton for Kansas Inc	Market: Wichita	Total \$: \$8,040.00
800 W.47th Street	Product: 2020 Primary Election	Office: DALLAS	Total Spots: 34
Suite 200	Agency Order #: 9586241	Service: Nielsen	Total CPP: \$46.61
Kansas City, MO 64112	Buyer: Fernie, Taylor	Primary Demo: Adults 55+	Total GRP: 172.5
	Salesperson: MICHAEL POWERS 214-525-2790	Assistant: MICHAEL POWERS 214-525-2790	
	Separation:		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
05/11/20 8:24 AM	MICHAEL POWERS	New Order 5/11/20- The new order will run Tuesday 5/12 - Monday 5/18. Please confirm the new order & alert me of any pre-empts. Thank you! Please include ISCI and estimate number on all invoices. We are set up to receive invoices electronically: TVInvoices ID #9916670 or TV16670, RadiInvoices ID #9914861 or RI14861, Marketron #184659, Spotdata #2095;Separation: 30

Competitive Information	
Market Budget:	\$28,714
KSNW Share:	28%
Comment:	share estimated
Unknown:	72%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$8,040.00	\$46.61	172.5
Total	100%	34	\$8,040.00	\$46.61	172.5

Monthly Summary		
Month	Spots	Dollars
2020-May	34	\$8,040.00
Total	34	\$8,040.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	5/11/20 8:24 AM	MICHAEL POWERS	New	34		\$8,040.00	\$8,040.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, AxMedia, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bob Hamilton

Authorized committee:

Bob Hamilton for Kansas Inc

Agency requesting time (and contact information):

☐ N/A AxMedia

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Kansas Senate

Date of election:

8/4/2020



General



Primary

Treasurer of candidate's authorized committee:

Robert Phillips III

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <i>Sarah Blue</i>	Signature: <i>Audrey Berry</i>
Name: Sarah Blue	Name: <i>Audrey Berry</i>
Date of Request to Purchase Ad Time: 4/30/2020 7:54a	Date of Station Agreement to Sell Time: <i>5/11/20</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Sarah Blue

Name: Sarah Blue

Date: 4/30/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: *5/4/20***Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

A2505674

Station Call Letters:

KSNW

Date Received/Requested:

5/11/20

Est. #:

1373

Station Location:

Wichita, KS

Run Start and End Dates:

5/12 - 5/18/20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.